**BID BOARD MEETING MINUTES**

**THURSDAY, JUNE 22nd, 2017**

**LOCATION: BANK OF MARIN CONFERENCE ROOM**

1. **Call To Order 8:05am:**
   1. Attendees: **Board:** Bonnie Ayers Namkung, Jed Greene, David Haydon, Leanne White, Sherene Chen, Dezzy St. Andre, Jaime Ortiz, Adam Dawson, Melissa Prandi. **City:** Tom Adams. **Staff:** Amanda Lennon **Absent:** Jeff Brusati, Matt Haulk.
2. **Approval of Minutes:** 
   1. **Motion: Jed motions to approve the minutes from May 10th. Bonnie seconds. Motion passes unanimously.**
3. **Public Comments:**
   1. Jonathan Frieman speaks for a few minutes to show a promotional map of downtown which he produced at the end of 2016 as a BID Board Member. He also discusses Target funds, and states that there is $25,000 specific funding in the Target funds still for marketing for Downtown, which could be applied for by the BID if the Board chooses to do so.
4. **May Madness:**
   1. Rick Lewis reports on May Madness. The event has been running since 1986, and this year was a huge success. As many cars as we have ever had before, and the event turned a profit. This profit does include Target funds, but will be seed money for next year’s event, for which we have more lead time and can focus more heavily on acquiring sponsors.
   2. Melissa mentions that she would love to get rotary involved more as volunteers.
   3. Dezzy brings up involving the West End in May Madness – Jack L. Hunt automotive especially. Double announcers are suggested, or utilizing the Pacific Sales parking lot to showcase cars.
   4. **Motion: Melissa motions to approve a date of Saturday, May 12th, 2018 for May Madness next year. David seconds. Motion passes unanimously.**
5. **Acknowledgement of New Board Members:**
   1. Jaime recognizes our two new board members, Sherene Chen and Dezzy St. James and welcomes them to the BID Board.
6. **Annual Meeting:**
   1. Amanda gives a reminder that the Annual meeting will be held at Il Davide from 5:30-7:30pm on Wednesday, June 28th. All board members are requested to attend, and there will be light appetizers and wine, kindly provided by Leanne and David.
7. **Events Committee Report:**
   1. Wine Stroll will happen in September, and will be our signature event for the year. Focus heavily on getting people into businesses, and showcasing what San Rafael has to offer. A meeting is been scheduled for 9am Tuesday, June 27, 2017 to discuss next steps.
   2. Monthly BID Board happy hours have been reinstated. The third Thursday of every month, beginning July 20th at Incavo, we will meet in a business downtown informally to mingle with members of the public and encourage community engagement.
   3. A Plein Air Paint Out has been planned for spring 2018, with the next step being to find an arts organization to partner with.

**Adjourn at 9:00am.**