



Board Meeting Agenda

Thursday, July 15, 2021, 10-11 AM

VIA ZOOM MEETING

Meeting ID: 889 4275 3862

Passcode: BID

1. Call to Order/Roll Call/Guest Introduction
2. Approval of June Minutes*
3. President's Report, Jaime
 - 2022 Corporation Strategic Planning Committee formation
 - Succession plan/nominating committee
 - Explore partnerships/new hire(s)
 - Formalize hiring applications, job description, and interview process
4. Executive Director's Report, Eda
 - DUTL/Farmer's Market
 - Banners/Advertising
5. DSRAD Report, Morgan
 - Dia de los Muertos \$500 BID sponsorship*
6. Chamber of Commerce Report, Joanne
7. Next Agenda suggestions
8. Adjourn

**action items*

Next Meeting: Thursday, Aug. 19, 2021, 10 AM via Zoom

The mission of the Downtown San Rafael Business Improvement District is to promote the common interests of business owners for the purpose of maintaining and developing a welcoming place to shop, dine, work, and live.