



## Commercial Exhibitor & Food Vendor/Food Truck Application & Information

Car Show and Parade – May 11<sup>th</sup>, 2024 – Noon – 6 pm

The streets of Downtown San Rafael will rumble to life again as the tradition of “cruising” Fourth Street is remembered in our **34<sup>th</sup> Annual San Rafael May Madness Car Show and Parade on May 11, 2024**. May Madness is one of the most popular events in Marin County and is the longest-running car parade in Northern California. Classic car owners clamor to be in the sold-out parade and thousands come from all over the Bay Area to view these classics. Hundreds of vehicles of all types, including classic cars, hot rods and customs line the streets of downtown San Rafael. It is a classic community event providing many levels of participation for residents, community service groups, sponsors, local businesses, exhibitors, and food vendors. The event takes place on Fourth Street in downtown San Rafael, CA. The event is presented, planned, and executed by the San Rafael Business Improvement District (BID). Join us for a roaring good time.

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Brief Description of what you will be selling/promoting/full menu in your booth space: \_\_\_\_\_

Have you participated in the past?  No  Yes # Yr(s)? \_\_\_\_

**Please Make Selections Below:** We provide you with a space only, no structures included with above fee.

### **EXHIBITOR 10X10 SPACES:**

- Craft Vendor = **\$150** (individual selling craft, no cooking)
- Small Commercial Exhibitor = **\$200** (selling or promoting for a small business- less than 10 employees)
- Large Commercial Exhibitor/Sponsor = **\$400** (selling or promoting for a large business- 10 employees or more)

### **FOOD VENDOR SPACES:**

- 5 x 5 Cart Space = **\$150**
- 10 x 10 Booth Space - No cooking = **\$250**
- 25 x 10 Booth/Food Truck Space - Cooking onsite = **\$400**

**Form of Payment:** Checks payable and mail to: SR BID, San Rafael. PO Box 151050, San Rafael, CA 94915

Check # \_\_\_\_\_ OR Card Number \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

CVV # \_\_\_\_\_ (3 or 4 digit security code) Exp Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



## APPLICATION INSTRUCTIONS

**Please make a copy of these instructions for your records.**

Please complete the Application Form by PRINTING OR TYPING the information requested.

**Acceptance:** You will be notified of your acceptance status within 1- 7 business days of receiving your application. Checks from those who are not accepted will be returned at that time. Applications will be allowed up to the event date, as long as space allows.

**Payment:** Payment is due upon applying, see rates on page 1. Make your checks payable to **SR BID**. This must accompany your application. There is a \$25.00 return check charge for any bounced checks.

**Withdrawal:** Once the funds are committed, participation fees are not refundable. If you need to cancel, please let us know in writing, see email below.

**Cancellation:** If weather, acts of God, or other circumstances beyond the control of SR BID cause the event to be canceled, participation fees will not be returned. SR BID will not be held liable to vendors for the failure of the event to take place.

**Space Assignment and Final Instructions:** Accepted vendors will receive your event information packet by late April. This will include your specific Space Assignment, map, and load-in and load-out instructions.

### HOLD HARMLESS AGREEMENT

This agreement is entered into by and between, San Rafael BID, MayMadnessSanRafael, and the vendor filling out, signing, and returning the application.

Producer is in the business of providing space at May Madness for the vendor. Producer/Presenter does not participate in the construction, assembly, or placement of the individual vendor. Producer, on behalf of the Presenter, provides space only at the event.

The vendor hereby indemnifies and holds the Producer/Presenter, its agents, employees and harmless from any and all claims, including costs and attorney's fees resulting therefrom, arising out of said vendor's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures, and product to their designated location, the set up and display of any such structure and presentation, and the dismantling and removal of all such items from the area provided by or through the Producer/Presenter or its agents, employees, and servants.

The vendor hereby expressly assumes any risk of harm to the vendor arising out of their participation and the participation of other vendors in May Madness, including any risk resulting from the particular location of the space designated to them by the Producer/Presenter.

This agreement shall be effective immediately upon execution and continue in effect throughout the event period.

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_